



2007 Club Calendar

| Date | Activity |
|--------|--|
| Jan 8 | Competition: Slides (General), Digital (Gen A, Gen B, Nature) |
| Jan 16 | MPPA (PA host) |
| Jan 22 | Program: Maury Green, Digital Cameras |
| Feb 12 | Competition: Print (Gen A, Gen B, Monochrome, PJ about people) |
| Feb 20 | MPPA (LA host) |
| Feb 26 | Program: Bob Rewick, Macro Photography |
| Mar 12 | Competition: Slides (General), Digital (Gen A, Gen B, Monochrome, Travel) |
| Mar 20 | MPPA (SV host) |
| Mar 26 | Program: Bob Shimmon, Member Critique |
| Apr 9 | Competition: Print (Gen A, Gen B, Monochrome, Nature) |
| Apr 17 | MPPA (PA host) |
| Apr 23 | Program: Roger Fremier, Photostorming |
| May 14 | Competition: Slide (General), Digital (Gen A, Gen B, Monochrome, Creative) |
| May 15 | MPPA (LA host) |
| May 28 | Program (TBD) |
| Jun 11 | Competition: Print (Gen A, Gen B, Monochrome, Creative) |
| Jun 19 | MPPA (SV host) |
| Jun 25 | Program (TBD) |

| Date | Activity |
|--------|--|
| Jul 9 | Competition: Slides (General), Digital (Gen A, Gen B, Nature) |
| Jul 17 | MPPA (PA host) |
| Jul 23 | Program (TBD) |
| Aug 13 | Competition: Print (Gen A, Gen B, Monochrome, Travel) |
| Aug 21 | MPPA (LA host) |
| Aug 27 | Program (TBD) |
| Sep 10 | Print Critique – Bring 3 prints |
| Sep ?? | MPPA Annual Banquet |
| Sep 24 | Program (TBD) |
| Oct 8 | Competition: Slides (General), Digital (Gen A, Gen B, Travel) |
| Oct 16 | MPPA (SV host) |
| Oct 22 | Program (TBD) |
| Nov 12 | Competition: Print (Gen A, Gen B, Monochrome, Photojournalism) |
| Nov 20 | MPPA (PA host) |
| Nov 26 | Program (TBD) |
| Dec | No Meetings |

The subject of future programs will be announced as soon as they are determined.

Details of meeting locations are on the last page of this newsletter

Competition News

January 2007 MPPA results

The following club members received awards in the last MPPA projected image contest on January 16 2007.

The judge was Jim Sherwin.

Up to five Awards of Merit (AM) and up to five Honorable Mentions (HM) are awarded in each category.

Slides – General:

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|----------------------------|------------------|
| AM: San Juan Xavier - Arch | Marvin Bertelson |
| AM: Late Shadows | Lois Sabbach |

Digital – General A:

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|----------------------------|---------------|
| AM: Stierlin Court Windows | Walt Rau |
| AM: Exterior Gate | Bob Battaglia |
| HM: Cesar Chavez Park | Walt Rau |
| HM: State Capitol | Chu Nguyen |

Digital – General B:

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|------------------------------|--------------|
| AM: Yorkshire Dales | Martyn Joyce |
| AM: Ancient Monuments Valley | John Hergott |
| HM: Young Indian Girl | Jan Cheung |

Digital – Nature:

| | |
|---|--------------|
| AM: Mallards in courtship | Jan Cheung |
| AM: Rudy Duck Preparing to take flight | Jan Cheung |
| AM: Passing Pelican (Pelecanus Occidentalis Californicus) | Martyn Joyce |

February 2007 Competition

The February competition will be for prints. Members may enter up to five prints across the four categories **General A, General B, Monochrome** and **Photojournalism about people**, this months special category.

Photojournalism refers to **images that tell a story**, such as those seen in news media and periodicals. It may include documentary, advertising, spot news, sports, contemporary life, human interest, humor, and the portrayal of our contemporary way of life.

Here it is the story-telling aspect of an image that takes precedence in judging. The title is read **before** showing the image in order to aid the viewers and the judge to interpret the story to be conveyed. Good titles should add to the story and not be a distraction. Obvious manipulation of the subject by computer or other techniques is not acceptable.

Here are a few **rules of thumb**: (i) the image should present an **instantly recognizable story**; (ii) it should be of **interest to the average viewer**; (iii) it must show **good technique** (focus, exposure, etc.); and **composition** should be appropriate for the subject matter.

March 2007 Competition

The March competition will be for “projected images” – that is, slides and digital images. Slides will be in a single **General** category, and digital will be separated into **General A, General B, Monochrome**, and this month’s special category – **Travel**.

Members may enter up to five total images in any of these categories. Starting this month, only four images in each of the digital categories will be forwarded to MPPA competition from each club.

A travel image is one that **captures the feeling of place and time**, and portrays a land, people or culture in its natural state. It may be taken either in a foreign land or anywhere in one’s own country. Excluded are ultra close-ups which lose their identity, studio-type model images, or images that have been obviously manipulated.

The title is read before showing the image. It should indicate the location (town & country) and should complement the image. The image need not be immediately recognizable as having been taken in the location specified in the title.

Criteria for success include: (i) the image **tells a travel story**; (ii) it is **of interest** to the average viewer; (iii) it displays **good technique**; and (iv) the **composition** is appropriate for the subject matter.

Club Notes

Annual dues

Only paid-up members are permitted to enter club competitions.

If you have not yet paid your dues please mail your check to Dean Matucha (10257 Parkwood Dr., #3, Cupertino, CA 95014) or bring a check, and your prints, to the meeting.

Checks should be payable to "Sunnyvale Photographic Club". Dues are \$36 for individuals, \$45 for couples.

General A or General B?

Each year, Club members get to reconsider at which level (A (~advanced) or B (~beginner)) they will compete in the "General" category for the coming year. [NOTE: Monochrome and the special category of the month are not separated into A/B.]

This choice is entirely up to the member, but it is gently encouraged that each challenge themselves by selecting the level (A or B) they feel will help them grow most in their craft.

Website Picture of the Month

The club maintains a website at <http://sunnyvalephoto.com>. There you will find details of club events, links to the MPPA pages, and a clubroom with tools for uploading images for digital contests.

The website homepage displays a different member's image each month. If you would like to see one of your images shown, please sign up with Karen McCann for the month of your choice.

Before your month arrives, your photo file should be emailed as an attachment to Karen McCann, webmaster for the Sunnyvale Photo Club, at Karen.M.McCann@comcast.net

While she prefers to receive your image as a JPEG file she can if necessary convert other formats for you. Send an image which is at least 630 pixels in width or height. She will re-size the photo as necessary to fit in the available space on the home page. In the accompanying email message please include the "Title" of the image.

Sunnyvale Library Exhibit

Our club displays photographs in the Sunnyvale Library. To participate, sign up with Susan Schwamkrug and give

her your print at the club meeting in the month prior to the display. Prints (8 x 10 or larger) are to be matted, framed and wired.

Each photograph is displayed for a month. A signup sheet will be circulated at the first meeting of January for volunteers, and again at each meeting until the year is filled.

Current signups are:

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|-----------|---------------|
| January | [Too late] |
| February | John Herrgott |
| March | |
| April | Bob Battaglia |
| May | |
| June | |
| July | |
| August | T. W. Ting |
| September | |
| October | |
| November | |

Refreshment Schedule

At each meeting, refreshments are provided by a member. Signups will be requested – following is the current list:

| | |
|--------|---------------|
| Jan 8 | John Herrgott |
| Jan 22 | ... |

Yes, we need more signups. Please.

Other events

Nature and Wildlife Photography Lecture

Members have been invited to an event being co-hosted by our friends at the Digital Imaging SIG.

Award winning photographers Stoney and Jan Edwards will describe the fundamentals of nature and wildlife photography and why they chose it as their speciality. They will discuss the common key elements of film and digital photography, the advantages and disadvantages of the digital format and display some of their camera equipment and a variety of prints. The lecture will conclude with a slide show from some of their expeditions.

This free lecture will take place on Wednesday, February 14 at 7:30pm at the Palo Alto Elk's Lodge, 4249 El Camino Real, Palo Alto.

More information is available on the SIG website at <http://www.svcs.net/disig/meetings>

About the Club

The Sunnyvale Photographic Club is a nonprofit group co-sponsored by the City of Sunnyvale, Department of Parks and Recreation. Its purpose is to provide professional and amateur photographers social and educational opportunities that increase the enjoyment of photography.

Dues: Yearly dues are \$36 for individuals, \$45 for couples.

The club is part of the Mid-Peninsula Photographic Alliance (MPPA), which hosts monthly slide and print competitions for three local clubs: Los Altos Camera Club, Palo Alto Camera Club and Sunnyvale Photographic Club.

Club Officers

| | |
|----------------|-----------------------------------|
| President: | Keith Schwamkrug |
| Vice President | Bob Shimmon |
| Treasurer: | Dean Matucha |
| Competition: | |
| Prints: | Susan Schwamkrug |
| Slides: | Bob Shimmon |
| Digital: | Jan Cheung |
| MPPA Rep: | Keith Schwamkrug |
| Exhibits: | Susan Schwamkrug Bob Battaglia |
| Webmaster: | Karen McCann |
| Editor: | Martyn Joyce |

MPPA Officers

| | |
|-----------------|------------------|
| President: | Peter Chow |
| Vice President: | (Open) |
| Secretary: | Susan Schwamkrug |
| Treasurer: | Fausto Araujo |
| Competitions: | Alan Imada |

Club and MPPA meetings

Visitors and members are welcome at the club meetings and at the monthly MPPA meetings.

The club meetings are held at 7:30 PM on the second and fourth Mondays of each month at the Heritage Center (Next to the Arboretum), Sunnyvale Community Center, 550 Remington Drive, Sunnyvale, California.

The first meeting of the month features a competition, either of prints or projected images (slides or digital). Each member is entitled to enter up to five images in their choice of several categories. See the calendar for details of this year's competition categories.

The winning entries in each category are then passed to the monthly MPPA meeting, at which they are judged against entries from the other clubs and ribbons awarded for Awards of Merit and Honorable Mentions.

At the second meeting a program is held which may consist of slide presentations, demonstrations, or hands-on experiences designed to help club members learn tips and techniques from accomplished photographers.

The MPPA meetings are held at 7:30 PM on the third Tuesday or Wednesday of the month. The meeting location is at the Palo Alto Art Center, 1313 Newell Road, Palo Alto, California.

The Art Center is located at the intersection of Embarcadero Road and Newell Road. (From Rte 101, exit at Embarcadero Rd West to Newell Rd. From Rte 280, exit at Page Mill East - turn left at Middlefield -> Embarcadero --> R to Newell). Meetings take place in the "Kitchen."

Members can enter (or walk-on) one entry to the monthly contest at the MPPA meeting (except for digital categories) if submitted before 7:30 PM.