



2007 Club Calendar

Date	Activity
Jan 8	Competition: Slides (General), Digital (Gen A, Gen B, Nature)
Jan 16	MPPA (PA host)
Jan 22	Program: Maury Green, Digital Cameras
Feb 12	Competition: Print (Gen A, Gen B, Monochrome, PJ about people)
Feb 20	MPPA (LA host)
Feb 26	Program: Bob Rewick, Macro Photography
Mar 12	Competition: Slides (General), Digital (Gen A, Gen B, Monochrome, Travel)
Mar 20	MPPA (SV host)
Mar 26	Program: Bob Shimmon, Member Critique
Apr 9	Competition: Print (Gen A, Gen B, Monochrome, Nature)
Apr 17	MPPA (PA host)
Apr 23	Program: Roger Fremier, Photostorming
May 14	Competition: Slide (General), Digital (Gen A, Gen B, Monochrome, Creative)
May 15	MPPA (LA host)
May 28	Program (TBD)
Jun 11	Competition: Print (Gen A, Gen B, Monochrome, Creative)
Jun 19	MPPA (SV host)
Jun 25	Program (TBD)

Date	Activity
Jul 9	Competition: Slides (General), Digital (Gen A, Gen B, Nature)
Jul 17	MPPA (PA host)
Jul 23	Program (TBD)
Aug 13	Competition: Print (Gen A, Gen B, Monochrome, Travel)
Aug 21	MPPA (LA host)
Aug 27	Program (TBD)
Sep 10	Print Critique – Bring 3 prints
Sep ??	MPPA Annual Banquet
Sep 24	Program (TBD)
Oct 8	Competition: Slides (General), Digital (Gen A, Gen B, Travel)
Oct 16	MPPA (SV host)
Oct 22	Program (TBD)
Nov 12	Competition: Print (Gen A, Gen B, Monochrome, Photojournalism)
Nov 20	MPPA (PA host)
Nov 26	Program (TBD)
Dec	No Meetings

The subject of future programs will be announced as soon as they are determined.

Details of meeting locations are on the last page of this newsletter

Competition News

February 2007 MPPA results

The following club members received awards in the last MPPA projected image contest on January 16 2007.

The judge was Keena Mawk.

Up to five Awards of Merit (AM) and up to five Honorable Mentions (HM) are awarded in each category.

General B:

AM: Willet at the shore	Kim Kaila
AM: Splish Splash Mud Bath	Kim Kaila
AM: Drying His Wings	Kim Kaila
AM: Clara's Stare	Kim Kaila
HM: Davenport Cliffs	Martyn Joyce

Monochrome:

AM: Winter Mist #1	Robert Shimmon
AM: Stone Art	Jan Cheung
AM: Mayan Ruin, Mexico	Jan Cheung

Photojournalism:

AM: Navigating Venice	Richard Hawker
AM: Ready to Serve	Jan Cheung

March 2007 Competition

The March competition will be for "projected images" – that is, slides and digital images. Slides will be in a single **General** category, and digital will be separated into **General A**, **General B**, **Monochrome**, and this month's special category – **Travel**.

The judge will be Jerry Mattson.

Members may enter up to five total images in any of these categories. Starting this month, only four images in each of the digital categories will be forwarded to MPPA competition from each club.

A travel image is one that **captures the feeling of place and time**, and portrays a land, people or culture in its natural state. It may be taken either in a foreign land or anywhere in one's own country. Excluded are ultra close-ups which lose their identity, studio-type model images, or images that have been obviously manipulated.

The title is read before showing the image. It should indicate the location (town & country) and should complement the image. The image need not be immediately recognizable as having been taken in the location specified in the title.

Criteria for success include: (i) the image **tells a travel story**; (ii) it is **of interest** to the average viewer; (iii) it displays **good technique**; and (iv) the **composition** is appropriate for the subject matter.

April 2007 Competition

The April competition will be for prints. Members may enter up to five prints across the four categories **General A**, **General B**, **Monochrome** and **Nature**, this month's special category.

The Nature category is restricted to the use of the photographic process to depict all observations from various **natural history** (including botany, zoology, geology, physics, chemistry, meteorology, paleontology, but **excepting** archeology and anthropology, and genetically cloned animals). This must be done in such a fashion that a well-informed person will be able to identify the subject and to certify to its honest representation.

Human elements (people, structures), if present, should be unobtrusive (e.g., a barn owl or other forms of wildlife) and enhance the nature story. **Roads, walls, wires, fences, etc. reflecting the hand of man must not be evident in the image.** Photographs which depict domesticated animals, artificially produced hybrid plants or horticultural varieties of plants may not be used. Still life studies, obviously set flower arrangements, mounted specimens, museum habitats or groups, derivations, or any form of photographic manipulation that alters the truth of the photographic statement are ineligible. (EXCEPTION: detailed micro- or macrophotographs.)

Flowers such as wild roses, proteus and certain fuchsias may be used as nature subjects, even though they are growing in gardens, since they have not been changed from the wild forms by man. **Hybrids are not acceptable.**

In Nature the title is read **before** the image is shown, in order to inform viewers and the judge about the subject to be presented. The **title of a Nature image should be the correct English name, (Latin botanical names are optional)**, factual and descriptive, and will be read as shown. In this category, the **subject (natural history) takes precedence over technical factors.**

Manipulation of the subject by computer or other techniques is not acceptable

Club Notes

Annual dues

Only paid-up members are permitted to enter club competitions.

If you have not yet paid your dues please mail your check to Dean Matucha (10257 Parkwood Dr., #3, Cupertino, CA 95014) or bring a check to the meeting.

Checks should be payable to "Sunnyvale Photographic Club". Dues are \$36 for individuals, \$45 for couples.

Macro Photography follow-up

On Feb 26, Bob Rewick gave an impressive presentation on macro photography. He asks that anyone with follow-up questions contact him at jbrewick@earthlink.net

Triton Museum Show

The club been invited by the Triton Museum to conduct a photographic exhibition in the Rose Shenson Gallery during July 2007. Club members are each encouraged to provide five photos, framed and wired, for the show.

Subject matter is open. No nudes please.

More details will be provided nearer the time, and members will be asked to sign up to act as Docents and to host a reception for the opening. As soon as possible we will need an Advertising Chairperson to create and distribute flyers.

Please contact Bob Battaglia at (408) 257-2611 for more details.

March Program

On March 24 Bob Shimmon will lead a "Member Critique" session, using the specific guidelines and techniques of "Basic PhotoStorming" to enlist suggestions for changing images brought to the meeting by the members.

We will also discuss possible remedies to creative blocks such as those Perceptual, Emotional, Cultural, Imaginative, Intellectual, Expressive or Environmental in nature.

There will be group participation in the process. Please bring one or two prints for discussion.

Website Picture of the Month

The club maintains a website at <http://sunnyvalephoto.com>. There you will find details of club events, links to the MPPA pages, and a clubroom with tools for uploading images for digital contests.

The website homepage displays a different member's image each month. If you would like to see one of your images shown, please sign up with Karen McCann for the month of your choice.

The following slots already have signups:

January	
February	Keith Schwamkrug
March	Bob Battaglia
April	Martyn Joyce
May	
June	Bob Shimmon
July	Karen McCann
August	T. W. Ting
September	Peter Chow
October	Alan Imada
November	

Before your month arrives, your photo file should be emailed as an attachment to Karen McCann, webmaster for the club, at Karen.M.McCann@comcast.net

Send her a highest-quality JPG image at least 630 pixels wide or high. In the accompanying email message please include the "Title" of the image.

Sunnyvale Library Exhibit

Our club displays photographs in the Sunnyvale Library. To participate, sign up with Susan Schwamkrug and give her your print at the club meeting in the month prior to the display. Prints (8 x 10 or larger) are to be matted, framed and wired.

Each photograph is displayed for a month. A signup sheet will be circulated at the first meeting of January for volunteers, and again at each meeting until the year is filled.

Current signups are:

January	[Too late]
February	John Herrgott
March	
April	Bob Battaglia
May	
June	
July	
August	T. W. Ting
September	
October	
November	

Refreshment Schedule

At each meeting, refreshments are provided by a member. Signups are requested – following is the current list:

Jan 8	John Herrgott
Jan 22	...
Mar 12	Jim Schindler
Mar 24	Jan Cheung
Apr 9	Kim Kaila
Apr 23	Skip Rice
May 14	...
May 28	...
June 11	...

About the Club

The Sunnyvale Photographic Club is a nonprofit group co-sponsored by the City of Sunnyvale, Department of Parks and Recreation. Its purpose is to provide professional and amateur photographers social and educational opportunities that increase the enjoyment of photography.

Yearly dues are \$36 for individuals, \$45 for couples.

The club is part of the Mid-Peninsula Photographic Alliance (MPPA), which hosts monthly slide and print competitions for three local clubs: Los Altos Camera Club, Palo Alto Camera Club and Sunnyvale Photographic Club.

Club Officers

President:	Keith Schwamkrug
Vice President	Bob Shimmon
Treasurer:	Dean Matucha
Competition:	
Prints:	Susan Schwamkrug
Slides:	Bob Shimmon
Digital:	Jan Cheung
MPPA Rep:	Keith Schwamkrug
Exhibits:	Susan Schwamkrug Bob Battaglia
Webmaster:	Karen McCann
Editor:	Martyn Joyce

MPPA Officers

President:	Peter Chow
Vice President:	(Open)
Secretary:	Susan Schwamkrug
Treasurer:	Fausto Araujo
Competitions:	Alan Imada

Club and MPPA meetings

Visitors and members are welcome at the club meetings and at the monthly MPPA meetings.

The club meetings are held at 7:30 PM on the second and fourth Mondays of each month at the Heritage Center (Next to the Arboretum), Sunnyvale Community Center, 550 Remington Drive, Sunnyvale, California.

The first meeting of the month features a competition, either of prints or projected images (slides or digital). Each member is entitled to enter up to five images in their choice of several categories. See the calendar for details of this year's competition categories.

The winning entries in each category are then passed to the monthly MPPA meeting, at which they are judged against entries from the other clubs and ribbons awarded for Awards of Merit and Honorable Mentions.

Members can enter (or walk-on) one entry to the monthly contest at the MPPA meeting (except for digital categories) if submitted before 7:30 PM.

At the second meeting a program is held which may consist of slide presentations, demonstrations, or hands-on experiences designed to help club members learn tips and techniques from accomplished photographers.

The MPPA meetings are held at 7:30 PM on the third Tuesday or Wednesday of the month. The meeting location is at the Palo Alto Art Center, 1313 Newell Road, Palo Alto, California.

The Art Center is located at the intersection of Embarcadero Road and Newell Road. (From Rte 101, exit at Embarcadero Rd West to Newell Rd. From Rte 280, exit at Page Mill East - turn left at Middlefield -> Embarcadero --> R to Newell). Meetings take place in the "Kitchen."

For Sale:

1. Macintosh 8600 Power Mac – Includes: Internal 40GB Hard Drive, 4GB Hard Drive, 480 MB RAM, CD ROM Drive, Zip Drive, Floppy Disk Drive, and USB capability.

2. Yamaha CD ROM Burner W/Software

3. External 9 GB Hard Drive

4. Umax S6E Flat Bed Scanner W/Software

5. Nikon Coolscan III Film/Slide Scanner, W/Software

All equipment like new and in working condition – with SCSI connections. All cables included.

For prices contact Bob Battaglia at Pappbatt@netscape.net